

## Logotype

### COLOURS:

Blue ..... CMYK 100 / 93 / 27 / 15

Red ..... CMYK 0 / 100 / 100 / 0

### FONT:

Type..... MicrogrammaDBolExt

Charakter skew..... 14,2 °

Length..... 241

Hight..... 17

## Colours used in the ad

Background blue ..... CMYK 98 / 87 / 27 / 16

Grey..... CMYK 19 / 15 / 15 / 0

## Cooption of dealers address in the ad

Font ..... Arial

Place ..... blue area in the lower part

